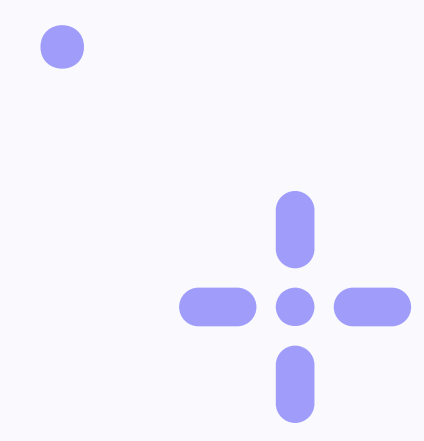


Helping craft your "Why"



Step One: Take inventory on where you are now.

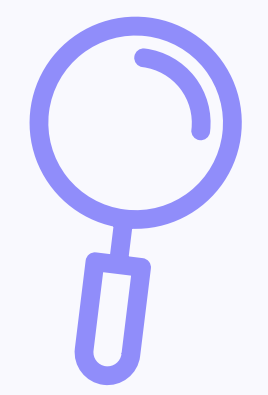
What are 5 words that describe your church?

1. _____
2. _____
3. _____
4. _____
5. _____



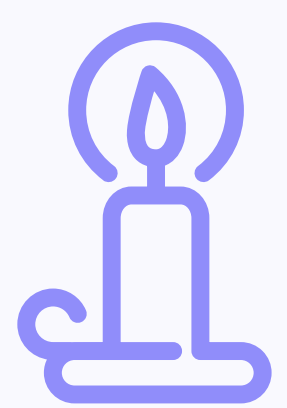
Step Two: Dig deep + reflect

What are your unique gifts? What do you sense in your heart is something special you offer to your community? Where do you get a sense of peace? Write down what comes to mind.



Step Three: Find the "Why"

What are 3 things that motivate you to lead every day? What excites you to help others build community, strengthen their faith, and serve their community?



Step Four: The obstacle is the way 🕯️ Identify the barriers holding you back



Oftentimes, we operate and make decisions with a fixed mindset—resistant to change, afraid to consider other perspectives or try something new if it seems unfamiliar or too risky. We do this because it seems like the safest option. But leading with fear not only limits yourself—it inhibits the overall impact of your congregation.

To channel what's inside + cast your vision to your people you must move into a growth mindset—a path of learning and growth that embraces challenges, persists in the midst of frustration and failure, and overcomes deficiencies instead of trying to hide them.

What are methods or strategies you've been using that don't really seem to be serving you or your people?

- Ask yourself, "If I could I would..."

"If I could do _____ and time and money were no issue, what would I do? If I knew I couldn't fail, how would I do things differently to have a stronger impact on my people? What areas in the church would I change to make things better or improve?"

Identify and list any perceived obstacles to growth and what's stopping you from moving forward.



Step Five: Set intentions, create goals + visualize the future

You've taken inventory on yourself, your church, and how you'd like to better align what's in your heart + soul with the actions and engagement of your community. Now it's time to cast your vision.

How do you foresee your vision playing out over the next month, 3 months, 6 months, year +? Dream big while also considering the smaller steps you can take now to light the path to success in achieving your bigger, overarching goals. What follow up steps need to happen for you to reach your goals?
